

# *Prophet Capital Asset Management, LP*

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## *Disclosure Brochure*

*March 29, 2011*

This brochure provides information about the qualifications and business practices of Prophet Capital Asset Management, LP. If you have any questions about the contents of this brochure, please contact us at 512.327.9500. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission (“SEC”) or by any state securities authority.

Prophet Capital Asset Management, LP is an investment adviser registered with the SEC. Such investment adviser registration does not imply any level of skill or training. The oral and written communications of an investment adviser provide you with information by which you determine to hire or retain an investment adviser.

Additional information about Prophet Capital Asset Management, LP is also available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov)

## **Material Changes**

On August 12, 2010, the SEC published “Amendments to Form ADV” which requires registered investment advisers like Prophet Capital Asset Management, LP (“PCAM, we, us, our, ours”) to provide clients and prospective clients with a brochure and brochure supplements written in plain English. This brochure dated March 29, 2011 is prepared according to the SEC’s new requirements and rules. As a result, we are providing a brochure that not only looks different, but contains more information than our earlier disclosure documents.

In the past we have offered or delivered information about our qualifications and business practices to clients on an annual basis. Going forward, we will ensure that clients receive a summary of any material changes to our brochures by April 29th of each year. We may also provide updated disclosure information about material changes on a more frequent

basis. Any summaries of changes will include the date of the last annual update of our brochure.

Our brochure may be requested by contacting Kurt Rechner, Chief Compliance Officer, by phone at 512.327.9500 or by e-mail at [kurt@prophetcapital.net](mailto:kurt@prophetcapital.net). We will provide a current brochure at any time without charge.

Additional information about PCAM is also available via the SEC’s website, at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

Information regarding our investment adviser representatives can also be found in the brochure supplement on the page shown in the table of contents to the right of this column.

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## **Advisory Business**

In 1995, Robert Epstein established Prophet Capital Management, Ltd. (“PCM”) to manage investment portfolios. In 1999, he established a hedge fund, Partners in Prophet, Ltd. (“PIP”), with PCM as its portfolio manager.

In 2008, Mr. Epstein (as principal owner) established Prophet Capital Asset Management, LP (“PCAM”) and Prophet Capital GP, LLC (“PCGP”) as its general partner. Michael Hirschberg was subsequently designated as a limited partner in PCAM later in 2008 and David Rosenblum was designated a limited partner in 2009.

PCAM, which is located in Austin, Texas, is a Delaware limited partnership that is registered as an investment adviser with the SEC.

PCAM was established primarily to manage two proprietary hedge funds, PIP and Prophet Opportunity Partners, LP (“POP”). We also offer asset management on a sub-advisory basis to two unaffiliated hedge funds, PCM Provident Agency Master Fund, Ltd. (“Provident”) and Endeavor Opportunity Partners, L.P. (“EOP”).

Our investment strategies primarily focus on mortgage-backed securities,

commercial mortgage-backed securities, structured assets and mortgage-backed securities derivatives. We also provide advice regarding commodities, real estate, oil and gas interests, and private equity where we deem such investments are suitable for the hedge funds clients whose portfolios we manage.

As of December 31, 2010, we managed approximately \$1.3 billion in hedge fund client assets. Assets in PIP and POP, which totaled \$1.07 billion, are managed on a discretionary basis (meaning that we make all of the investment decisions for those clients). Assets in Provident and EOP, which totaled \$245 million, are managed on a non-discretionary basis (meaning that we recommend but must receive directions from the portfolio manager as to which transactions to effect for their portfolios).

## **Fees and Compensation**

We offer our services on a fee-only basis. Our annual management fee is 2% of the value of the investment assets we manage for each hedge fund client (as is generally allocated proportionately to each hedge fund client’s investors) plus a 20% “performance fee”. (Please see the section entitled “Performance Fees” below for more information on our performance fees). We generally charge one-twelfth of our annual fee each month and base that fee on the value of each hedge fund client’s account assets at the close of business on the last business day of the preceding month as adjusted for redemptions and new investments.

The specific calculation of our fees is as follows:

$$\frac{\text{Assets under Management} \times \text{Annual Fee}}{\div 12} = \text{Monthly Fee}$$

pro rata, based upon the number of calendar days in the month that our investment advisory agreement is in effect.

The fees that we charge our clients are negotiable at our sole discretion and may vary depending upon the amount of assets we are asked to manage and/or the complexity of the services we are asked to provide. The hedge fund clients whose portfolios we currently manage may be charged fees different than those reflected in this brochure and we may agree to reduce the fees that our hedge fund clients are required to pay to us, including with respect to one or more investors in such client.

We generally bill for our services in advance (meaning we charge our advisory fee before we have provided services to a hedge fund client), but may agree to bill for our services in arrears (meaning we charge our advisory fees after we have provided services to a hedge fund client). The manner in which we bill for our services will be negotiated between us and each hedge fund client at the time we establish an advisory relationship.

The investment assets of our hedge fund

clients are held through prime brokerage arrangements with JP Morgan Chase & Co. (“JP Morgan”). We determine the values of the assets of our hedge fund clients through the review of market data and estimated valuations provided by other financial institutions that have experience in trading mortgage-backed securities. Because of the nature of the investment assets we manage for our hedge fund clients, those valuations are not a guarantee of any kind as to the actual value of those assets.

Generally our clients (other than sub-advisory clients) authorize us in writing to have JP Morgan pay our advisory fees to us directly from the accounts we manage.

Each hedge fund client whose portfolio we manage has an administrator that is responsible for regularly reporting on the hedge fund client’s holdings and performance. We provide each such administrator with the value of each hedge fund client’s investment assets on at least a monthly basis. Each administrator independently calculates our advisory fee upon the information that they possess.

Each administrator provides us with statements on at least monthly basis that reflect the value of each hedge fund’s investment portfolio. We use this information to prepare statements for the investors in each of our hedge fund clients that reflect the value of the investor’s individual ownership in the hedge fund.

Our advisory fees do not include the transaction-related fees charged by JP Morgan for its services. Those fees include (but are not limited to):

- custodial fees,
- brokerage commissions,
- transaction fees, and
- other fees and taxes on brokerage accounts and securities transactions.

We do not share or participate in any way in the fees charged by JP Morgan.

Please be sure to read the section entitled “Brokerage Practices,” which follows later in this brochure.

We may terminate at any time our advisory agreement with a hedge fund client whose portfolio we manage or for which we serve as a sub-advisor. If we have charged our advisory fee in advance, any unearned fees that were deducted from the hedge fund client’s portfolio prior to the termination of the advisory agreement would be refunded.

The amount to be refunded would be calculated by dividing the most recent advisory fee paid by the total number of days in the termination month and then multiplying this daily fee by the number of calendar days in the month that our advisory agreement was still in effect. This amount, which equals the amount of the actual fee we earned for the termination month, is subtracted from the total monthly fee paid in advance to

determine the amount of the fee to be refunded to the hedge fund client.

### ***Performance-Based Fees***

Performance-based fees are designed to give a portion of the returns of an investment to the investment adviser as a reward for positive performance. The fee is generally a percentage of the profits made on the investments in a hedge fund client’s account.

We assess performance fees as of December 31 of each year. These fees equal 20% of any “new appreciation” in each hedge fund client’s portfolio over that year. “New appreciation” is the increase in the value of a hedge fund client’s portfolio account as of December 31 of the current year as compared to the value in the account as of December 31 of the preceding year (considering redemptions and new investments made during the year).

The performance fees that we receive with respect to serving as a sub-advisor may vary depending on the size of the assets that we are responsible for and the nature of the services required from us.

Any performance fees earned by PCAM are paid to our affiliate, Prophet Capital Incentive, LP, except that performance fees earned from POP are assigned to Prophet Opportunity Partners GP LP, which is controlled by PCGP.

The offering documents for the hedge fund clients whose assets we manage

contain additional details regarding our performance fees.

### ***Types of Clients***

Currently, we provide investment advisory services exclusively to hedge fund clients. As a condition for admitting an investor into a hedge fund client with which we maintain an advisory relationship, we generally require that such investor make a minimum investment of \$1,000,000 in such hedge fund. With respect to our engagement for sub-advisory services, we do not establish minimum investment amounts for investors in the client.

At our sole discretion, we may accept investments in our hedge fund clients based upon other factors including anticipated future additional assets we may be asked to manage and prior relationships we have had with the investor.

### ***Methods of Analysis, Investment Strategies and Risk of Loss***

We select specific investments for the investment portfolios through the use of fundamental and technical analysis.

Fundamental analysis is a method of evaluating an investment by attempting to measure its intrinsic value through examining related economic, financial and other qualitative and quantitative factors. This includes, for example, evaluating a bond's value considering

economic factors such as interest rates and the overall state of the economy and by considering information about the bond's issuer, such as potential changes in credit ratings.

Technical analysis is a method of evaluating securities by analyzing statistics associated with market activity, such as past prices and trading volume. Technical analysts do not attempt to measure a security's intrinsic value, but instead use charts and other tools to identify patterns that can suggest future performance.

Our investment strategies may include long-term and short-term purchases and sales, and the use of options, margin, trading (selling securities shortly after purchasing them) and short sales (selling securities we do not own). The offering documents for each hedge fund client whose portfolio we manage may set forth restrictions on the types of investments we can purchase or the investment strategies we can employ, as well as risk factors relevant to the investment strategy of the applicable hedge fund client.

Although we manage each hedge fund client's account in a manner consistent with the specific risk tolerances and investment objectives of that hedge fund, there can be no guarantee that our efforts will be successful. General economic conditions, current interest rates, and any number of other factors can affect investment performance.

Investors in the hedge funds whose portfolios we manage should be prepared to bear the risk of loss. All investments present the risk of loss, including (among other things) loss of principal, a reduction in earnings (including interest, dividends and other distributions), and the loss of future earnings.

Our hedge fund clients focus on residential mortgage-backed securities, commercial mortgage-backed securities, structured assets and mortgage-backed securities derivatives collateralized by commercial mortgage loans. These types of securities will be influenced by the rate of delinquencies and defaults experienced on real estate loans and the severity of the losses incurred as a result of such defaults. The factors influencing delinquencies on real estate loans, defaults and loss severity include (i) economic and real estate market conditions by industry sectors (e.g., multifamily, retail, office, etc.); (ii) the terms and structure of the mortgage loans; and (iii) any specific limits to legal and financial recourse upon a default under the terms of the mortgage loan.

Investments in mortgage-backed securities may be particularly sensitive to changes in prevailing interest rates. The yield and payment characteristics of mortgage-backed securities differ from traditional debt securities. Interest and principal prepayments are made more frequently, usually monthly, over the life of the mortgage loans and principal generally may be prepaid at any time because the underlying mortgage loans

generally may be prepaid at any time. Faster or slower prepayments than expected on underlying mortgage loans can dramatically alter the yield to maturity of a mortgage-backed security. Other types of structured finance securities may present risks similar to those of the other types of collateral debt obligations, such as interest rate risks and market risks.

Our hedge fund clients may make extensive use of various types derivative instruments. These instruments typically involve highly leveraged exposure to the underlying assets that such derivatives derive their performance. The use of derivatives involves a variety of material risks, including the possibility of counterparty non-performance as well as of deviations between the actual and the theoretical value of such derivatives. Derivatives are subject to a wide variety of contractual terms including a range of “early termination events” permitting the counterparty to liquidate the position prematurely. Derivatives may be extremely illiquid.

### ***Disciplinary Information***

We have not been the subject of any legal or disciplinary events that would be material to our hedge fund clients’ evaluation of our business or our integrity.

### ***Other Financial Industry Activities and Affiliations***

As described above, in addition to his position as a founder and partner of PCAM, Robert Epstein is the founder and sole owner of Prophet Capital GP, LLC (“PCGP”). PCGP functions as the General Partner of PCAM and of Prophet Capital Incentive, LP (“PCI”).

PCAM and PCI are principally owned by Mr. Epstein, Michael Hirschberg, and David Rosenblum (each of whom is designated as a limited partner in those entities). PCGP owns less than one percent of PCAM and PCI.

Mr. Epstein indirectly owns greater than 25% owner of Braver Stern Securities LLC (“Braver Stern”), which is a general securities broker-dealer registered with the SEC, FINRA, and various state regulatory agencies. In addition to our indirect affiliation with Braver Stern through Mr. Epstein’s ownership stake, Mr. Rechner (our Chief Compliance Officer) serves as director of the entity that directly owns Braver Stern and is currently serving as the interim chief executive officer of Braver Stern. Messrs. Epstein’s and Rechner’s affiliation with Braver Stern present conflicts of interests for PCAM, because PCAM has executed and intends to continue to execute securities transactions on behalf of its hedge fund clients through Braver Stern (which transactions are settled through JP Morgan). Braver Stern charges mark ups and commissions on the transactions it effects, none of which are received by or shared with PCAM or our investment adviser representatives. Mr. Epstein has

no involvement in the management or control of Braver Stern. Mr. Rechner will exercise management and control during his service as interim chief executive officer, and, in order to address the conflict presented by our Chief Compliance Officer serving on an interim basis as an officer of a service provider to our clients, we will require that one or more of our other officers or senior personnel (other than Messrs. Epstein and Rechner) review and approve any transactions between Braver Stern and any of our clients.

### ***Code of Ethics; Participation or Interest in Client Transactions and Personal Trading***

We have adopted a *Code of Ethics* (“Code”) to address the securities-related conduct of our partners, officers and employees. The *Code* includes our policies and procedures developed to protect the interests of our clients in relation to the following:

- the duty at all times to place the interests of our clients ahead of ours;
- that all personal securities transactions of our partners, officers and employees be conducted in a manner consistent with the *Code* and avoid any actual or potential conflict of interest, or any abuse of their positions of trust and responsibility;
- that our partners, officers and employees may not take



- inappropriate advantage of their positions;
- that information concerning the identity of hedge fund client security holdings and financial circumstances are confidential; and
- that independence in the investment decision-making process is paramount.

We will provide a copy of the *Code* to hedge fund clients or investors or prospective hedge fund clients or investors upon request.

We do not buy or sell securities for our own account that we also recommend to our hedge fund clients. Our partners, officers and employees are, however, permitted to buy or sell the same securities for their personal or family accounts that are bought or sold for the accounts of our hedge fund clients. This may raise potential conflicts of interest when a partner, officer or employee purchases or sells a security that is:

- also owned by a hedge fund client, or
- is being considered for purchase or sale by a hedge fund client account.

We have adopted policies and procedures that are intended to address these conflicts of interest. These policies and procedures:

- require our partners, officers and employees to act in the best interests of our clients,

- prohibit favoring one client over another, and
- provide for the review of personal transactions to discover and correct any same-day trades that result in a partner, officer or employee receiving a better price than a client.

Our partners, officers and employees must follow our procedures when purchasing or selling the same securities purchased or sold for client accounts.

### **Brokerage Practices**

We use the prime brokerage services of JP Morgan with respect to the hedge fund clients' portfolios we manage. "Prime brokerage" refers to a group of services that a securities brokerage firm makes available to certain institutional clients like hedge funds. These services include (among others) transaction settlement, custody of assets, securities lending, and cash management.

Prospective hedge fund clients may request that we employ the services of a securities brokerage firm other than JP Morgan to provide prime brokerage services. The selection of a prime brokerage arrangement will be negotiated at the time we enter into an investment advisory agreement.

If a hedge fund client requests that we employ the services of a prime broker other than JP Morgan, the hedge fund client will be responsible for negotiating the terms and arrangements with that prime broker. We may not be able to

negotiate commissions, fees, or the specific services that will be provided by the prime broker.

We are independently owned and operated and not affiliated with JP Morgan. Our use of JP Morgan, however, can be a beneficial business arrangement for us and for JP Morgan.

In selecting JP Morgan as the prime broker for our hedge fund clients, we consider, among other things, JP Morgan's:

- existing relationship with us,
- financial strength,
- reputation,
- reporting capabilities,
- execution capabilities,
- pricing, and
- types and quality of research.

The determining factor in our selection of JP Morgan (or any other prime broker) is not the lowest possible transaction charges it will assess, but whether it can provide what is, in our view, the best qualitative executions for transactions in the accounts of our hedge fund clients.

JP Morgan's prime brokerage services provide us with access to institutional trading and custody services, which include:

- transaction settlement and
- custody.

We will not be not required to effect a minimum volume of transactions or maintain a minimum dollar amount of client assets to receive these services. JP Morgan will be compensated through transaction-based custodial fees associated with the securities transactions it settles for the accounts of our hedge fund clients.

JP Morgan may make available to us other products and services that benefit us but may not benefit our hedge fund clients directly. Some of these products and services may assist us in managing and administering our client accounts, such as software and other technology that:

- provide access to account data such as:
  - duplicate trade confirmations and
  - bundled duplicate account statements.
- facilitate trade execution, including access to a trading desk serving investment adviser participants exclusively;
- provide pricing information and other market data;
- facilitate payment of our fees from hedge fund client accounts; and
- assist with back-office functions, record keeping and client reporting; and
- provide compliance-related publications.

JP Morgan may also make available to us other services intended to help us manage and further develop our business. These services may include:

- consulting,
- publications and conferences on practice management,
- information technology,
- business succession,
- regulatory compliance, and
- marketing.

JP Morgan permits its clients to pay for research and execution services through the use of “soft” or commission dollars. In the typical “soft dollar” arrangement, client brokerage commissions (or markups or markdowns) are used to obtain research or other products or services, resulting in an investment adviser receiving a benefit as the investment adviser does not itself have to pay for such research, products or services. “Soft dollar” arrangements may be designed to comply with the best execution safe harbor Section 28(e) of the Securities Exchange Act of 1934, as amended. However, we disfavor use of “soft dollars” and do not currently receive soft dollar benefits from JP Morgan or any broker-dealers and will not voluntarily or knowingly make use of “soft dollar” services for ourselves or our clients. Moreover, we do not receive client referrals from JP Morgan or any broker-dealers.

Custodial fees and other fees for transactions settled through JP Morgan

may be higher than the fees charged by other prime brokers providing the same services. We nonetheless believe that our selection of JP Morgan is consistent with our efforts to act in the best interests of all of our clients at all times.

We may execute certain transactions for the accounts of our hedge fund clients through the use of “block trades” (the purchase or sale of a security for the accounts of multiple clients in a single transaction). If a block trade is executed, each participating client will receive a price that represents the average of the prices at which all of the transactions in a given block were executed. Executing a block trade allows transaction costs to be shared equally and on a pro rata basis among all of the participating clients. If the order is not completely filled, the securities purchased or sold are distributed among all participating clients on a pro rata basis or in some other equitable manner.

Block trades are placed only when we reasonably believe that the combination of the transactions provides better prices for clients than had individual transactions been placed for their accounts. We may execute block trades concurrently in both discretionary and non-discretionary accounts.

Transactions for the account of our partners, officers and employees may be included in block trades. Those transactions will be charged the same average price and pay the same commissions and other transaction costs

as clients. Transactions for the accounts of our partners, officers and employees will not be favored over transactions for client account.

We are not obligated to include the transactions for any client's account in a block trade. Block trades will not be effected for any hedge fund client if doing so is prohibited in the offering documents for that client. No client will be favored over any other client.

### ***Review of Accounts***

We review the investment portfolios of our hedge fund client accounts on a continuing basis. Account reviews are conducted by Messrs. Epstein, Hirschberg, Rosenblum, and our Chief Compliance Officer, Kurt Rechner.

### ***Client Referrals and Other Compensation***

We may enter into written compensation agreements with unaffiliated third-parties solicitors who refer clients to us or prospective investors to our hedge fund clients. We may pay these solicitors a percentage of the advisory fees paid to us by the clients or investors that they refer to us. These payments will solely be a portion of the fee that we charge and will not result in an increase in the amount of the fee paid by the hedge fund client.

Any solicitation or referral arrangements will comply with applicable laws and regulations that govern the nature of the service provided. Should a client or

hedge fund investor be referred to us by a third-party to whom we will pay a referral fee, we will provide such client or hedge fund investor with a written disclosure that describes the specific fees to be paid. We will require that any hedge fund client of ours include in its offering documents a disclosure describing this arrangement before we share fees with the third-party that referred investors to the hedge fund client.

### ***Custody***

As noted above, JP Morgan, as the prime broker, will maintain custody of the investment assets of our hedge fund clients. However, due to the fact that JP Morgan does not provide copies of the custodial account statements of each hedge fund client directly to the investors in such hedge fund client on a quarterly (or more frequent) basis, each of our hedge fund clients has financial statements prepared annually by an independent auditing firm, copies of which audited financial statements are provided to the investors in our hedge fund clients.

JP Morgan will provide the independent administrator of each hedge fund client with regular reports on the assets held in the hedge fund and the advisory fee we have charged. Each administrator is responsible for confirming the value of hedge fund client account assets and verifying the accuracy of our advisory fee. Administrators provide hedge fund

investors with regular reports regarding their respective investments.

### ***Investment Discretion***

As previously noted, we offer advisory services on both a discretionary and a non-discretionary basis.

When we service a hedge fund client's account on a discretionary basis, we do not need advance approval from the hedge fund client to determine the type and amount of securities to be bought and sold for its account. We may only exercise discretion if our hedge fund client has provided that authority to us in writing. This authorization is typically included in the investment advisory agreement the hedge fund client enters into with us.

The discretionary authority hedge fund clients grant to us does not provide us the ability to choose the prime broker through which transactions will be executed or to negotiate brokerage commissions. Additionally, our discretionary authority provides us with the ability to withdraw funds from hedge fund clients' accounts (including the ability to withdraw our advisory fees, which does not require the client's prior written authorization).

We will exercise discretion in a manner consistent with the stated investment objectives of each hedge fund client as set forth in offering documents of the hedge fund.

When we service a hedge fund client's account on a non-discretionary basis, we are permitted to purchase and sell certain types of investments pre-determined by the client, subject to the subsequent review and approval or rejection by the client.

### ***Voting Client Securities***

Because of the nature of the securities we purchase and sell for the accounts of our clients, we generally do not receive proxies on behalf of our clients. Should we receive a proxy, we will not take any action or give any advice to our clients with respect to voting of that proxy.

We do not take any action or give any advice with respect to any securities held in any hedge fund client accounts that are named in or subject to class action lawsuits. We will, however, forward to our hedge fund clients any information received by us regarding proxies and class action legal matters involving any securities held in their account.

### ***Financial Information***

We have no financial commitment that impairs our ability to meet contractual and fiduciary obligations to our hedge fund clients. We have not been the subject of a bankruptcy proceeding.

Robert Epstein

*Prophet Capital Asset Management*

*5000 Plaza on the Lake Boulevard*

*Suite 180*

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Brochure Supplement

March 29, 2011

This brochure supplement provides information about Robert Epstein that supplements the brochure for Prophet Capital Asset Management LP. You should have received a copy of that brochure. Please contact Kurt Rechner, Chief Compliance Officer, if you did not receive our brochure or if you have any questions about the contents of this supplement.

Additional information about Robert Epstein is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Educational Background and Business Experience**

Robert Epstein

*Year of birth:* 1965

*Formal education includes:*

- BA, Plan II Honors Program – University of Texas at Austin, 1987

*Business background includes:*

- Prophet Capital Asset Management, LP, Partner, (11/08 to Present)
- Prophet Capital Management, Ltd., Managing General Partner, (1995 to Present)

## **Disciplinary Information**

Mr. Epstein has not been the subject of any legal or disciplinary event.

## **Other Business Activities**

In addition to his position as a founder and limited partner of PCAM, Mr. Epstein is the founder and sole owner of Prophet Capital GP, LLC (“PCGP”). PCGP functions as the General Partner of PCAM and an affiliated entity, Prophet Capital Incentive, LP. (“PCI”). Mr. Epstein is also an owner and limited partner of PCI. PCI receives the performance fees assessed in connection

with the advisory services provided by PCAM.

Mr. Epstein is an indirect owner of Braver Stern Securities LLC (“Braver Stern”). Braver Stern, which is a general securities broker-dealer registered with the Securities and Exchange Commission, FINRA, and various state regulatory agencies, executes transactions on behalf of clients, who may or may not have advisory fee agreements with PCAM. Mr. Epstein has no involvement in the management or control of Braver Stern.

## **Additional Compensation**

Mr. Epstein does not receive any additional compensation related to the advisory services provided to you.

## **Supervision**

Mr. Epstein is supervised by Kurt Rechner, Chief Compliance Officer. Mr. Rechner can be reached at 512.327.9500.

We supervise Mr. Epstein by requiring that he adhere to our processes and procedures as described in our *Code of Ethics*.

We will monitor the advice that Mr. Epstein gives to clients by ensuring that the investments he effects are consistent with the objectives of each client.

Michael Hirschberg

*Prophet Capital Asset Management LP*

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Brochure Supplement

March 29, 2011

This brochure supplement provides information about Michael Hirschberg that supplements the brochure for Prophet Capital Asset Management, LP. You should have received a copy of that brochure. Please contact Kurt Rechner, Chief Compliance Officer, if you did not receive our brochure or if you have any questions about the contents of this supplement.

Additional information about Michael Hirschberg is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).



## **Educational Background and Business Experience**

Michael Hirschberg

*Year of birth:* 1964

*Formal education includes:*

- MBA, Finance – New York University, 1990
- BA, Economics – State University of New York at Binghamton, 1986

*Business background includes:*

- Prophet Capital Asset Management, Partner, (11/08 to Present)
- UBS, Head of various trading desks, (01/02 to 2008)
- Bear Stearns & Co., Senior Managing Director, (1999 to 2002)

## **Disciplinary Information**

Mr. Hirschberg has not been the subject of any legal or disciplinary event.

## **Other Business Activities**

Mr. Hirschberg is an owner and limited partner of PCAM and its affiliate, Prophet Capital Incentive, LP (“PCI”). PCI receives the performance fees assessed in connection with the advisory services provided by PCAM.

## **Additional Compensation**

Mr. Hirschberg does not receive any additional compensation related to the advisory services provided to you.

## **Supervision**

Mr. Hirschberg is supervised by Kurt Rechner, Chief Compliance Officer. Mr. Rechner can be reached at 512.327.9500.

We supervise Mr. Hirschberg by requiring that he adhere to our processes and procedures as described in our *Code of Ethics*. We will monitor the advice that Mr. Hirschberg gives to clients by ensuring that the investments he effects are consistent with the objectives of each client.

David Rosenblum

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Brochure Supplement

March 29, 2011

This brochure supplement provides information about David Rosenblum that supplements the brochure for Prophet Capital Asset Management. You should have received a copy of that brochure. Please contact Kurt Rechner, Chief Compliance Officer, if you did not receive our brochure or if you have any questions about the contents of this supplement.

Additional information about David Rosenblum is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

## **Educational Background and Business Experience**

David Rosenblum

*Year of birth:* 1971

*Formal education includes:*

- BA, Mathematics, *summa cum laude*  
– Amherst College, 1992

*Business background includes:*

- Prophet Capital Asset Management, Partner, (08/09 to Present)
- Goldman Sachs Group, various positions within Goldman Sachs Asset Management and Goldman, Sachs & Co. including Managing Director, (08/92 to 08/09)

## **Disciplinary Information**

Mr. Rosenblum has not been the subject of any legal or disciplinary event.

## **Other Business Activities**

Mr. Rosenblum is an owner and limited partner of PCAM and its affiliate,

Prophet Capital Incentive, LP (“PCI”). PCI receives the performance fees assessed in connection with the advisory services provided by PCAM.

## **Additional Compensation**

Mr. Rosenblum does not receive any additional compensation related to the advisory services provided to you.

## **Supervision**

Mr. Rosenblum is supervised by Kurt Rechner, Chief Compliance Officer. Mr. Rechner can be reached at 512.327.9500.

We supervise Mr. Rosenblum by requiring that he adhere to our processes and procedures as described in our *Code of Ethics*. We will monitor the advice that Mr. Rosenblum gives to clients by ensuring that the investments he effects are consistent with the objectives of each client.