

Sprinkle Financial Consultants, LLC

Form ADV Part 2A

Investment Adviser Brochure

March 2011

This brochure provides information about the qualifications and business practices of Sprinkle Financial Consultants, LLC. If you have any questions about the contents of this brochure, please contact Scott K. Sprinkle, Chief Compliance Officer. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

Additional information about Sprinkle Financial Consultants, LLC is also available on the SEC's website at www.adviserinfo.sec.gov.

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Item 2: Summary of Material Changes

Introduction

In July, 2010, the United State Securities and Exchange Commission published a new rule “Amendments to Form ADV” which amends the disclosure document that we provide to clients as required by SEC Rules. This Brochure is a new document prepared according to the SEC’s new requirements and rules. As such, this document is materially different in structure and requires certain new information that our previous brochure did not require.

In the future, this Item will discuss only specific material changes that are made to Sprinkle Financial Consultants, LLC’s (SFC or the Firm) Brochure and provide clients with a summary of such changes. We will also reference the date of our last annual update of our brochure.

In the past we have offered or delivered information about our qualifications and business practices to clients on at least an annual basis. Pursuant to new SEC Rules, we will ensure that you receive a summary of any materials changes to this and subsequent Brochures within 120 days of the close of our business’ fiscal year. We may further provide other ongoing disclosure information about material changes as necessary.

Full Brochure Available

We will further provide you with a new Brochure as necessary based on changes or new information, at any time, without charge.

Currently, SFC’s Brochure may be requested by contacting Scott K. Sprinkle, Chief Compliance Officer, at 303.297.2185 or Scott@sprinklefinancial.com.

Additional information about SFC is also available via the SEC’s web site www.adviserinfo.sec.gov. The SEC’s web site also provides information about any persons affiliated with SFC who are registered, or are required to be registered, as investment adviser representatives of SFC.

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Item 4: Advisory Business

Firm Description and Types of Advisory Services

SFC is an investment adviser providing investment advisory services to individuals, trusts, and business entities. SFC was founded in 1994.

Principal Owners

SFC is owned three individuals, each a member of the management team; Scott K. Sprinkle, Sean G. Sprinkle and Stanley G Sprinkle.

Investment Management Services

SFC provides its clients with discretionary investment management services. SFC provides continuous advice to clients regarding investment of client assets based on the individual needs of the client. SFC collects data through personal discussions and questionnaires and reviews risk tolerance, financial goals and objectives, and time horizons. Additional meetings may include a review of additional financial information; sources of income, assets owned, existing insurance, liabilities, wills, trusts, business agreements, tax returns, investments, and personal and family obligations.

This data is used to develop client goals and objectives based upon personal circumstances. Account supervision is guided by the stated objectives of the client (i.e., maximum capital appreciation, growth, income, growth and income, etc.).

In performing its services, SFC shall not be required to verify any information received from the client or from the client's other professionals, and is expressly authorized to rely thereon. The client is free to accept or reject any recommendation made by the SFC. Moreover, each client is advised that it remains his/her/its responsibility to promptly notify SFC if there is ever any change in his/her/its financial situation or investment objectives for the purpose of reviewing/evaluating/revising SFC's previous recommendations and/or services.

Tailored Relationships

SFC tailors investment advisory services to the individual needs of the client.

Wrap Fee Programs

SFC does not participate in a Wrap Fee Program.

Client Assets

As of December 31, 2010, SFC manages approximately \$337.2 million in assets; all assets are managed on a discretionary basis.

Item 5: Fees and Compensation

Compensation

SFC bases its fees on a percentage of assets under management and hourly charges. SFC's fees are described below.

Compensation – Investment Management Services

In the event the client desires, the client can engage SFC to provide investment management services on a fee-only basis. In the event the client determines to engage SFC on a fee-only basis, SFC shall charge an annual investment management fee based upon a percentage of the market value of the assets being managed by SFC. The investment management fee is graduated based on assets under management, and ranges from 1.50% - 0.225% as specifically set forth on the fee schedule attached to the Investment Advisory Agreement executed by the client. The investment management fee is dependent upon both objective and subjective factors, including the market value of assets under management, the specific type of investment management services to be rendered, and the overall complexity of the investment management process.

SFC's annual investment management fee shall be prorated and paid quarterly, in arrears, based upon the market value of the assets on the last day of the previous quarter.

In addition, SFC may provide investment related consulting services on a fixed fee or hourly fee basis. Fixed fees generally range from \$2,500 - \$50,000, and hourly rates range up to \$750 per hour, depending upon the professional rendering the service and the scope of the work to be provided.

Other Fees

Clients pay custodians brokerage commissions and/or transaction fees for effecting certain securities transactions (i.e. transactions fees are charged for certain no-load mutual funds, commissions are charged for individual equity/debt securities transactions). The client will also incur, relative to all mutual fund purchases, charges imposed at the mutual fund level (e.g. management fees and other fund expenses).

These fees and expenses are described in each fund's or sub account's prospectus. These fees will generally include a management fee, other expenses, and a possible distribution fee. If the fund also imposes sales charges, a client may pay an initial or deferred sales charge.

A client could invest in a mutual fund or sub-account directly, without the services of SFC. In that case, the client would not receive the services provided by SFC which are designed, among other things, to assist the client in developing their overall investment plan and determining which mutual funds or sub-accounts are most appropriate to each client's financial condition and objectives. Accordingly, the client should review both the fees charged by the funds/sub-accounts and the fees charged by SFC to fully

understand the total amount of fees to be paid by the client and to thereby evaluate the advisory services being provided.

Such charges, commissions and fees are exclusive of and in addition to SFC's fee, and SFC shall not receive any portion of these commissions, fees, and costs.

Agreement Terms

The Investment Advisory Agreement between SFC and the client will continue in effect until terminated by either party by written notice. SFC's investment management fee shall be prorated through the date of termination, and any remaining balance shall be promptly refunded to the client.

Neither SFC nor the client may assign the Investment Advisory Agreement without the prior written consent of the other party. Transactions that do not result in a change of actual control or management of SFC shall not be considered an assignment.

General Information on Compensation

SFC, in its sole discretion, may charge a lesser management fee based upon certain criteria (i.e. anticipated future earning capacity, anticipated future additional assets, dollar amount of assets to be managed, related accounts, account composition, negotiations with client, etc.).

Clients should note that similar advisory services may (or may not) be available from other registered investment advisers for similar or lower fees.

Item 6: Performance-Based Fees and Side-by-Side Management

Neither SFC nor any of its Supervised Persons (employees) accepts performance-based fees (fees based on a share of capital gains on or capital appreciation of the assets of a client).

SFC does not use a performance-based fee structure because of the potential conflict of interest. Performance-based compensation may create an incentive for the adviser to recommend an investment that may carry a higher degree of risk to the client.

Item 7: Types of Clients

Types of Clients

As described in Item 4, SFC's clients include individuals, trusts, and business entities.

Account Minimums

SFC requires a minimum account of \$1,000,000 for investment advisory clients, although this may be negotiable under certain circumstances. SFC may group certain related client accounts for the purposes of achieving the minimum account size.

Item 8: Methods of Analysis, Investment Strategies and Risk of Loss

Methods of Analysis

SFC employs fundamental security analysis methods.

SFC uses the following main sources of information including, financial newspapers and magazines, research materials prepared by others, corporate rating services, annual reports, prospectuses, filings with the Securities and Exchange Commission (SEC), and company press releases.

Other sources of information that SFC may use include information from investment managers, financial service companies, data base companies, financial journals, and government sources, Morningstar Principia mutual fund information, Morningstar Principia stock information, Advisor Intelligence, and the Internet.

Investment Strategies

The investment strategy for a specific client is based upon the objectives stated by the client during consultations. The client may change these objectives at any time. In most cases, clients execute an Investment Policy Statement that documents their objectives and their desired investment strategy. Other strategies may include long-term purchases, short-term purchases, and margin transactions.

Risk of Loss

Investing in securities involves risk of loss that clients should be prepared to bear. All investment programs have certain risks that are borne by the investor. SFC's investment approach constantly keeps the risk of loss in mind. Investors face the following investment risks:

- **Interest-rate Risk:** Fluctuations in interest rates may cause investment prices to fluctuate. For example, when interest rates rise, yields on existing bonds become less attractive, causing their market values to decline.
- **Market Risk:** The price of a security, bond, or mutual fund may drop in reaction to tangible and intangible events and conditions. This type of risk is caused by external factors independent of a security's particular underlying circumstances. For example, political, economic and social conditions may trigger market events.
- **Inflation Risk:** When any type of inflation is present, a dollar today will not buy as much as a dollar next year, because purchasing power is eroding at the rate of inflation.
- **Currency Risk:** Overseas investments are subject to fluctuations in the value of the dollar against the currency of the investment's originating country. This is also referred to as exchange rate risk.

- **Reinvestment Risk:** This is the risk that future proceeds from investments may have to be reinvested at a potentially lower rate of return (i.e. interest rate). This primarily relates to fixed income securities.
- **Business Risk:** These risks are associated with a particular industry or a particular company within an industry. For example, oil-drilling companies depend on finding oil and then refining it, a lengthy process, before they can generate a profit. They carry a higher risk of profitability than an electric company, which generates its income from a steady stream of customers who buy electricity no matter what the economic environment is like.
- **Liquidity Risk:** Liquidity is the ability to readily convert an investment into cash. Generally, assets are more liquid if many traders are interested in a standardized product. For example, Treasury Bills are highly liquid, while real estate properties are not.
- **Financial Risk:** Excessive borrowing to finance a business' operations increases the risk of profitability, because the company must meet the terms of its obligations in good times and bad. During periods of financial stress, the inability to meet loan obligations may result in bankruptcy and/or a declining market value.

SFC reserves the right to advise clients on any other type of investment that it deems appropriate based on the client's stated goals and objectives. SFC may also provide advice on any type of investment held in a client's portfolio at the inception of the advisory relationship or on any investment on which the client requests advice.

Initial Public Offerings

SFC typically does not participate on behalf of its clients in initial public offerings.

Item 9: Disciplinary Information

Legal and Disciplinary

Registered investment advisers are required to disclose all material facts regarding any legal or disciplinary events that would be material to your evaluation of SFC or the integrity of SFC's management. SFC and its management persons have never had any legal or disciplinary disclosures.

Item 10: Other Financial Industry Activities and Affiliations

Financial Industry Activities – Broker-Dealers

SFC is not registered as a broker-dealer, and none of its management persons are registered representatives of a broker-dealer.

Financial Industry Activities – Futures and Commodities

Neither SFC nor any of its management persons is registered as (or associated with) a futures commissions merchant, commodity pool operator, or a commodity trading advisor.

Financial Industry Activities – Accountant or Accounting Firm

SFC is owned by the individual members of Sprinkle & Associates, LLC (S & A), a certified public accounting firm. The individual members of S&A are certified public accountants.

SFC does not render accounting services nor tax planning services to its clients. To the extent that a client requires accounting services, SFC will refer the client to S&A. These services shall be rendered independent of SFC pursuant to a separate agreement between the client and S&A. S&A may provide financial planning services. These services may include a review of all aspects of a client's current financial situation, including the following components: cash management, risk management, insurance, education funding, goal setting, retirement planning, estate and charitable giving planning, tax planning, and capital needs planning. Clients understand that when SFC is engaged to address only certain components, the client's overall financial and investment issues may not be taken into consideration.

Other Investment Advisors

SFC may assist in the due diligence process for the selection of other investment advisers for its clients. SFC does not receive any referral fees or compensation from these outside advisers.

Item 11: Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

Code of Ethics

SFC employees must comply with a Code of Ethics and Statement for Insider Trading. The Code describes the Firms' high standard of business conduct, and fiduciary duty to its clients. The Code's key provisions include:

- Statement of General Principles
- Policy on reporting of Personal Securities Transactions
- A prohibition on Insider Trading
- Restrictions on the acceptance of significant gifts
- Procedures to detect and deter misconduct and violations
- Requirement to maintain confidentiality of client information

Scott K. Sprinkle, Chief Compliance Officer reviews all employee trades each quarter. His/her trades are reviewed by Sean G. Sprinkle. These reviews ensure that personal trading does not affect the markets, and that clients of SFC receive preferential treatment.

SFC's employees must acknowledge the terms of the Code of Ethics at least annually. Any individual not in compliance with the Code of Ethics may be subject to termination.

Clients and prospective clients can obtain a copy of SFC's Code of Ethics by contacting Scott K. Sprinkle at 303.297.2185.

Participation or Interest in Client Transactions – Personal Securities Transactions

SFC and its employees may buy or sell securities identical to those recommended to clients for their personal accounts. SFC's Code of Ethics is designed to assure that the personal securities transactions, activities and interests of the employees of SFC will not interfere with (i) making decisions in the best interest of advisory clients and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the Code certain classes of securities, primarily mutual funds, have been designated as exempt transactions, based upon a determination that these would materially not interfere with the best interest of SFC's clients. In addition, the Code requires pre-clearance of many transactions. Nonetheless, because the Code of Ethics in some circumstances would permit employees to invest in the same securities as clients, there is a possibility that employees might benefit from market activity by a client in a security held by an employee. Employee trading is continually monitored under the Code of Ethics, and designed to reasonably prevent conflicts of interest between SFC and its clients.

Participation or Interest in Client Transactions – Financial Interest and Principal/Agency Cross

SFC and its employees do not recommend to clients, or buy or sell for client accounts, securities in which they have a material financial interest.

It is SFC's policy that the Firm will not affect any principal or agency cross securities transactions for client accounts. SFC will also not cross trades between client accounts. Principal transactions are generally defined as transactions where an adviser, acting as principal for its own account or the account of an affiliated broker-dealer, buys from or sells any security to any advisory client. A principal transaction may also be deemed to have occurred if a security is crossed between an affiliated hedge fund and another client account. An agency cross transaction is defined as a transaction where a person acts as an investment adviser in relation to a transaction in which the investment adviser, or any person controlled by or under common control with the investment adviser, acts as broker for both the advisory client and for another person on the other side of the transaction. Agency cross transactions may arise where an adviser is dually registered as a broker-dealer or has an affiliated broker-dealer.

Participation or Interest in Client Transactions – Aggregation

SFC and its employees may trade in the same securities with client accounts on an aggregated basis when consistent with SFC's obligation of best execution. In such circumstances, the affiliated and client accounts will share commission costs equally and receive securities at a total average price. SFC will retain records of the trade order (specifying each participating account) and its allocation, which will be completed prior to the entry of the aggregated order. Completed orders will be allocated as specified in the initial trade order. Partially filled orders will be allocated on a pro rata basis. Any exceptions will be explained on the order.

Item 12: Brokerage Practices

Research and Other Soft Dollar Benefits

SFC does not receive formal soft dollar benefits other than execution from broker/dealers in connection with client securities transactions. See disclosure below in “Directed Brokerage – Other Economic Benefits”.

Brokerage for Client Referrals

SFC does not receive client referrals from broker/dealers.

Client Directed Brokerage

The client may direct SFC to use a particular broker-dealer (subject to the SFC’s right to decline and/or terminate the engagement) to execute some or all transactions for the client’s account. In such event, the client will negotiate terms and arrangements for the account with that broker-dealer, and SFC will not seek better execution services or prices from other broker-dealers or be able to “batch” the client’s transactions for execution through other broker-dealers with orders for other accounts managed by SFC. As a result, client may pay higher commissions or other transaction costs or greater spreads, or receive less favorable net prices, on transactions for the account than would otherwise be the case. In the event that transactions for client accounts are effected through a broker-dealer that refers investment management clients to the SFC, the potential for conflict of interest may arise.

Directed Brokerage – Other Economic Benefits

SFC may recommend/require that clients establish brokerage accounts with the Schwab Advisor Services division of Charles Schwab & Co., Inc. (Schwab), a FINRA registered broker-dealer, member SIPC, to maintain custody of clients’ assets and to effect trades for their accounts. Although SFC may recommend/require that clients establish accounts at Schwab, it is the client’s decision to custody assets with Schwab. SFC is independently owned and operated and not affiliated with Schwab.

Schwab provides SFC with access to its institutional trading and custody services, which are typically not available to Schwab retail investors. These services generally are available to independent investment advisors on an unsolicited basis, at no charge to them so long as a total of at least \$10 million of the advisor’s clients’ assets are maintained in accounts at Schwab Advisor Services. These services are not contingent upon SFC committing to Schwab any specific amount of business (assets in custody or trading commissions). Schwab’s brokerage services include the execution of securities transactions, custody, research, and access to mutual funds and other investments that are otherwise generally available only to institutional investors or would require a significantly higher minimum initial investment.

For SFC client accounts maintained in its custody, Schwab generally does not charge separately for custody services but is compensated by account holders through

commissions and other transaction-related or asset-based fees for securities trades that are executed through Schwab or that settle into Schwab accounts.

Schwab Advisor Services also makes available to SFC other products and services that benefit SFC but may not directly benefit its clients' accounts. Many of these products and services may be used to service all or some substantial number of SFC's accounts, including accounts not maintained at Schwab.

Schwab's products and services that assist SFC in managing and administering clients' accounts include software and other technology that (i) provide access to client account data (such as trade confirmations and account statements); (ii) facilitate trade execution and allocate aggregated trade orders for multiple client accounts; (iii) provide research, pricing and other market data; (iv) facilitate payment of SFC's fees from its clients' accounts; and (v) assist with back-office functions, recordkeeping and client reporting.

Schwab Advisor Services also offers other services intended to help SFC manage and further develop its business enterprise. These services may include: (i) compliance, legal and business consulting; (ii) publications and conferences on practice management and business succession; and (iii) access to employee benefits providers, human capital consultants and insurance providers. Schwab may make available, arrange and/or pay third-party vendors for the types of services rendered to SFC.

Schwab Advisor Services may discount or waive fees it would otherwise charge for some of these services or pay all or a part of the fees of a third-party providing these services to SFC. Schwab Advisor Services may also provide other benefits such as educational events or occasional business entertainment of SFC personnel. In evaluating whether to recommend or require that clients custody their assets at Schwab, SFC may take into account the availability of some of the foregoing products and services and other arrangements as part of the total mix of factors it considers and not solely on the nature, cost or quality of custody and brokerage services provided by Schwab, which may create a potential conflict of interest.

Trade Aggregation

At the sole discretion of SFC, aggregate purchases or sales of the same security, instrument or obligation may be transacted on the same day for multiple accounts of one or more of SFC's clients. Although such aggregations potentially could be either advantageous or disadvantageous to any one or more particular accounts, they will be effected only when SFC believes that to do so will be in the best interest of the affected accounts. When transactions are so aggregated the actual prices applicable to the aggregation transaction will be deemed to have purchased or sold its share of the security, instrument or obligation at the average price. If a partial execution is attained at the end of the trading day, SFC will generally allocate shares on a pro rata basis, but may fill small orders entirely before applying the pro rata allocation.

Accounts for SFC or its employees may be included in a block trade with client accounts.

Item 13: Review of Accounts

Reviews

Investment management accounts are reviewed on an ongoing basis by Scott K. Sprinkle, Sean G. Sprinkle, Stanley G Sprinkle. All clients are advised that it remains their responsibility to advise the SFC of any changes in their investment objectives and/or financial situation. All clients (in person or telephonically) are encouraged to review investment objectives and account performance with the SFC on an annual basis.

Review Triggers

Other conditions that may trigger a review are changes in market, political or economic conditions, tax laws, new investment information, and changes in a client's own situation.

Reporting

Clients are provided with transaction confirmation notices and account statements directly from the broker-dealer/custodian for the client accounts. Those clients to whom SFC provides investment management services will also receive a quarterly report from SFC summarizing account activity and performance.

Item 14: Client Referrals and Other Compensation

Other Compensation

SFC does not receive any formal economic benefits (other than normal compensation) from any firm or individual for providing investment advice.

Other Compensation – Mutual Funds and Investment Management Firms

SFC may receive other economic benefits from mutual fund or investment management firms, including educational events or occasional business entertainment of SFC personnel. SFC does not believe these economic benefits create a material conflict of interest.

Other Compensation – Brokerage Arrangements and Economic Benefits

See disclosure in Item 12 regarding compensation, including economic benefits received in connection with giving advice to clients.

Compensation – Client Referrals

SFC does not make or accept referral fees or any form of remuneration from other professionals when a prospect or client is referred to them.

Item 15: Custody

Custody – Fee Debiting

Both SFC's Investment Advisory Agreement and the custodian's custodial/clearing agreement may authorize the custodian to debit the account for the amount of the SFC's investment management fee and to directly remit that management fee to SFC in accordance with required SEC procedures. Client investment assets will be held with a custodian agreed upon by the client and SFC. The custodian is advised in writing of the limitation of SFC's access to the account. The custodian sends a statement to the client, at least quarterly, indicating all amounts disbursed from the account including the amount of advisory fees paid directly to SFC.

While SFC will assist clients in establishing and maintaining accounts at the custodian, SFC shall have no responsibility or liability with respect to custodial arrangements or the acts, omissions or other conduct of the custodian.

Custody – Trusteeship/Executor/Officer

SFC or a related person acts as trustee for client trusts or as executor for client estates. This form of custody is offered on a limited basis. SFC complies with the SEC's Custody Rule with regard to the custody of the trust / estate assets; annually the Firm is subject to a Surprise Examination by an independent accountant.

Custody – Check Signing Authority/Bill Paying

SFC or a related person has check signing authority over certain client accounts only with client authority. This form of custody is offered on a very limited basis. SFC complies with the SEC's Custody Rule with regard to the check signing authority; annually the Firm is subject to a Surprise Examination by an independent accountant.

Custody – Account Statements

As described above and in Item 13, clients receive at least quarterly statements from the broker dealer, bank or other qualified custodian that holds and maintains client's investment assets. Clients are urged to carefully review such statements and compare such official custodial records to the account statements or other reports that SFC provides. SFC statements may vary from custodial statements based on accounting procedures, reporting dates, or valuation methodologies of certain securities.

Item 16: Investment Discretion

Discretionary Authority for Trading and Limited Power of Attorney

Through the investment management agreement, SFC may accept limited power of attorney to act on a discretionary basis on behalf of clients. A limited power of attorney allows SFC to execute trades on behalf of clients.

When such limited powers exist between the SFC and the client, SFC has the authority to determine, without obtaining specific client consent, both the amount and type of securities to be bought to satisfy client account objectives. Additionally, SFC may accept any reasonable limitation or restriction to such authority on the account placed by the client. All limitations and restrictions placed on accounts must be presented to SFC in writing.

Item 17: Voting Client Securities

Proxy Voting

SFC does not have any authority to and does not vote proxies on behalf of clients. SFC also does not render advice to or take any actions on behalf of clients with respect to any legal proceedings, including bankruptcies and shareholder litigation. Clients retain the responsibility for receiving and voting proxies and any legal proceedings for securities maintained in their portfolios; clients receive these corporate actions from directly from either custodians or transfer agents.

If requested, SFC may provide advice to clients regarding proxy votes and legal proceedings. If any conflict of interest exists, it will be disclosed to the client. Clients may contact Scott K. Sprinkle or Sean G. Sprinkle at 303.297.2185 for information about proxy voting.

Item 18: Financial Information

Financial Condition

SFC has no financial commitment that impairs its ability to meet contractual and fiduciary commitments to clients, and has not been the subject of a bankruptcy proceeding.

SFC is not required to provide a balance sheet; SFC does not require prepayment of fees of both more than \$1,200 per client, and more than six months in advance.

Other Information

Privacy

SFC is committed to maintaining the confidentiality, integrity and security of the personal information that is entrusted to us.

The categories of nonpublic information that we collect from you may include information about your personal finances, information about your health to the extent that it is needed for the financial planning process, information about transactions between you and third parties, and information from consumer reporting agencies, e.g., credit reports. We use this information to help you meet your personal financial goals.

With your permission, we disclose limited information to attorneys, accountants, and mortgage lenders with whom you have established a relationship. You may opt out from our sharing information with these nonaffiliated third parties by notifying us at any time by telephone, mail, fax, email, or in person. With your permission, we share a limited amount of information about you with your brokerage firm in order to execute securities transactions on your behalf.

We do not provide your personal information to mailing list vendors or solicitors. We require strict confidentiality in our agreements with unaffiliated third parties that require access to your personal information, including financial service companies, consultants, and auditors. Federal and state securities regulators may review our Company records and your personal records as permitted by law.

Personally identifiable information about you will be maintained while you are a client, and for the required period thereafter that records are required to be maintained by federal and state securities laws. After that time, information may be destroyed.

We will notify you in advance if our privacy policy is expected to change. We are required by law to deliver our Privacy Notice to you annually, in writing.

Business Continuity Plan

SFC has a Business Continuity Plan in place that provides detailed steps to mitigate and recover from the loss of office space, communications, services or key people. The Business Continuity Plan covers natural and man-made disasters. Electronic files are backed up daily and archived offsite.

Alternate offices are identified to support ongoing operations in the event the main office is unavailable.

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Sprinkle Financial Consultants, LLC
Form ADV Part 2B
Investment Adviser Brochure Supplement

Supervisor: Scott K. Sprinkle

Supervisor of:
Sean G. Sprinkle
Stanley G Sprinkle

March 2011

This brochure supplement provides information about the Firm's Supervised Persons that supplements the Sprinkle Financial Consultants, LLC's brochure. You should have received a copy of that brochure. Please contact Scott K. Sprinkle, Chief Compliance Officer, if you did not receive Sprinkle Financial Consultant, LLC's brochure or if you have any questions about the contents of this supplement.

Additional information about the Firm's Supervised Persons is also available on the SEC's website at www.adviserinfo.sec.gov.

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www.sprinklefinancial.com

Educational Background and Business Experience

Education and Business Background

All individuals that give advice on behalf of SFC must have earned a college degree and/or have substantive investment-related experience. In addition, all such individuals shall have attained all required investment-related licenses and/or designations.

Supervised Persons

SCOTT KERRY SPRINKLE Born: 1966

Educational Background:

Arizona State University
BS in Accounting

Business background for the past five years:

Sprinkle & Associates, LLC – Managing Member, CPA/PFS, CFP
Sprinkle Financial Consultants, LLC – Managing Member, CPA/PFS, CFP, Financial Adviser, CCO

Professional Designations:

Certified Public Accountant/Personal Financial Specialist (CPA/PFS)
Certified Financial Planner™ (CFP®)

SEAN GARY SPRINKLE Born: 1968

Educational Background:

University of Colorado
BS in Accounting

Business background for the past five years:

Sprinkle & Associates, LLC – Managing Member, CPA/PFS
Sprinkle Financial Consultants, LLC – Managing Member, CPA/PFS, Financial Adviser

Professional Designations:

Certified Public Accountant/Personal Financial Specialist (CPA/PFS)

STANLEY G SPRINKLE Born: 1942

Educational Background:

University of Iowa
BA in Accounting

Business background for the past five years:

Sprinkle & Associates, LLC – Managing Member, CPA

Sprinkle Financial Consultants, LLC – Managing Member, CPA, Financial Adviser

Professional Designations:

Certified Public Accountant (CPA)

Professional Certifications

SFC's supervised persons maintain one or more of the following professional designations, which required the following minimum requirements:

CFP - Certified Financial Planner

Issued by: Certified Financial Planner Board of Standards, Inc.

Prerequisites/Experience Required: Candidate must meet the following requirements:

- A bachelor's degree (or higher) from an accredited college or university, and
- 3 years of full-time personal financial planning experience

Educational Requirements: Candidate must complete a CFP-board registered program, or hold one of the following:

- CPA
- ChFC
- Chartered Life Underwriter (CLU)
- CFA
- Ph.D. in business or economics
- Doctor of Business Administration
- Attorney's License

Examination Type: CFP Certification Examination

Continuing Education/Experience Requirements: 30 hours every 2 years

CPA – Certified Public Accountant

Issued by: State Boards of Accountancy

Prerequisites/Experience Required: Candidate must meet the following requirements:

- Minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA);

- Successful passing of the Uniform CPA Examination

Educational Requirements:

- At minimum, a college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting);

Examination Type: Uniform CPA Examination

Continuing Education/Experience Requirements: Completion of 40 hours of continuing professional education each year (or 80 hours over a two year period) in order to maintain a CPA license

PFS – Personal Financial Specialist

Issued by: American Institute of Certified Public Accountants (AICPA).

Prerequisites/Experience Required: Candidate must generally meet the following requirements:

- Must hold an unrevoked CPA license;
- Fulfill 3,000 hours of personal financial planning business experience;
- Complete 80 hours of personal financial planning continuing professional education credits;
- Pass a comprehensive financial planning exam (PFS Exam); and
- Be an active member of the AICPA

Educational Requirements: Must meet minimum education requirements for CPA.

Examination Type: PFS Exam

Continuing Education/Experience Requirements: Completion of 60 hours of financial planning continuing professional education credits every three years

Disciplinary Information

Disciplinary Information

SFC and its management persons have never had any legal or disciplinary disclosures.

Other Business Activities

Other Business Activities

Disclosure on Outside Business Activities is provided in Form ADV Part 2A Item 10 – Other Financial Industry Activities and Affiliations above. These Outside Business Activities do not create a material conflict of interest with clients.

Scott K. Sprinkle, Sean G. Sprinkle and Stanley G Sprinkle are Certified Public Accountants with Sprinkle & Associates, LLC, and Members of Sprinkle & Associates, LLC, a certified public accounting firm.

As disclosed in Form ADV Part 2A Item 5 – Fees and Compensation, neither SFC nor any Supervised Persons receive commissions, bonuses or other compensation based on the sale of securities or other investment products.

Additional Compensation

No Supervised Person receives any economic benefit outside of regular salaries or bonuses related to amount of sales, client referrals or new accounts.

Supervision

Supervision

Scott K. Sprinkle, Chief Compliance Officer supervises all persons named in this Form ADV Part 2B Investment Adviser Brochure Supplement. Scott K. Sprinkle supervises these persons by holding regular staff, investment and other ad hoc meetings. In addition, Scott K. Sprinkle regularly reviews client reports, emails, and trading, as well as employees' personal securities transaction and holdings reports. Scott K. Sprinkle may be reached at 303-297-2185.